National Fish Habitat Partnership Communications Committee Update

- Broadening the Community of Support through Campaigns
- You Tube Channel
- Social Media Update
- Highlighting 2012 Projects

Other Business:

- Communications Committee Conference Calls
- 4-Page Annual Update (Distributed at Meeting)
- Website
- Press Releases

Board Actions:
Discussion and Board decision on including a fifth Award category annually for "Outstanding National Fish Habitat Partnership"

THE NATIONAL FISH HABITAT ANNUAL AWARDS PROGRAM GUIDELINES

Program Overview

The National Fish Habitat Annual Awards honor exceptional individuals or partner entities who have demonstrated a commitment to fish habitat conservation, science, or education. The awards celebrate those who have demonstrated extraordinary dedication, innovation or excellence in aquatic resource conservation. National Fish Habitat Awardees show how individuals can and do make a difference. Awards will be made annually on the basis of nominations submitted by Fish Habitat Partnerships and the hundreds of organizations and members that make up the Partners Coalition.

From the nominations submitted by Partnerships and Coalition, the National Fish Habitat Board will select several of the most meritorious for these nationally recognized awards. Honorable mentions may be made.

Eligibility

The Awards Program is open to all members of the 18 Board-recognized Fish Habitat Partnerships and members of the Partner Coalition. The planning and writing of the nominations are the responsibility of the Partnership staff and partner/coalition organizations.

Award Categories:

For Exceptional Vision in support of Fish Habitat Conservation

Purpose: to bestow a well-deserved honor in the name of fish habitat conservation to someone whose career is a reflection of the enlightened and progressive nature of the National Fish Habitat Action Plan. **Awarded to an individual**, who sees beyond the limits of one state or region, with a focus on a national need.

For Extraordinary Action in support of Fish Habitat Conservation

Purpose: to recognize outstanding conservation action(s) that has/have made a true difference in fish habitat conservation. **Awarded to an individual or entity**, that has implemented an on-the-ground conservation project that has demonstrated positive results in terms of fish habitat quality and/or quantity.

For Scientific Achievement in support of Fish Habitat Conservation

Purpose: To recognize outstanding achievement in the use of science to improve fish habitat conservation by bringing attention to the need for and benefits of fish habitat management. **Awarded**

to an individual or entity, that has developed and/or implemented science-based tools, assessments, or methodologies that assist in the conservation of aquatic habitat.

For Outreach and Educational Achievement in support of Fish Habitat Conservation
Purpose: to recognize outstanding achievement in promoting and encouraging fish habitat conservation and partnerships through outreach and education. **Awarded to an individual or entity,** that has developed and/or implemented programs or taken other action to increase the public's understanding and appreciation for fish habitat.

Requirements:
1) Nominations in each award category should be submitted by Board-recognized Fish Habitat Partnerships or Partner Coalition members.
2) The nomination must contain a precise statement of the proposed Partnership activity/project/person deserving of the award.
3) It must show evidence of imaginative and thoughtful appraisal of the ways in which the individual / entity contributes towards achieving the goals and objectives of the NFHAP.

Preparation of the Nomination
A. Only one copy of the nomination is required. Nominations should be e-mailed.

B. The nomination must contain the following information:
1) The award category for which the group or person(s) is being nominated.
2) The name of nominated group or person.
3) Your relationship with the person or group you are nominating.
4) If nominating a group, the contact person who represents the group.
5) A brief narrative or abstract of no more than 200 words clearly summarizing the reasons for nominating the individual /group.

PLEASE NOTE:
You may also provide no more than four pages of supporting information that describes the actions of the nominee that merit the proposed award, and how it is related to the goals and objectives of the NFHAP, or any other information that would assist the judges in determining the merits of this nomination (Please attach these pages to your nomination form). Please provide your contact information as the nominator.