Summit Prospectus

Inspiring Action, Creating Resilience

7th National Summit on Coastal and Estuarine Restoration
and
24th Biennial Meeting of The Coastal Society

November 1-5, 2014

GAYLORD NATIONAL CONVENTION CENTER • WASHINGTON, D.C.

RESTORE AMERICA'S ESTUARIES

The Coastal Society

30% RECYCLED CONTENT

www.estuaries.org/summit

ABOUT THE SUMMIT

Inspiring Action, Creating Resilience is the only national summit focused on the goals and practices of coastal and estuarine restoration and management. Estuaries and coasts are an important part of America's economy, history, and living culture. The five-day summit will explore cutting-edge issues in restoration and coastal management, and will be comprised of a restoration event, field sessions, plenary sessions, expert presentations, special evening events, workshops, a poster hall, and the nation's only coastal exposition hall.

"This Conference has grown to become the foremost opportunity to connect with leaders in the coastal restoration community throughout the United States. It uniquely combines national policy perspectives, critical scientific information and what it takes to accomplish local, sustainable restoration. By bringing together scientists, non-profits, public agencies, and citizen conservationists, RAE provides a special opportunity for each of us to both broaden perspectives and stock our conservation tool boxes."

—Eric Schwaab
NOAA – National Marine Fisheries Service

Cover art: John Brandon Sills, "Stalking Heron," JOHNBRANDONSILLS.COM

The

GAYLORD NATIONAL CONVENTION CENTER

The Summit will be held at the Gaylord National Convention Center November 1-5, 2014, just minutes outside of Washington, D.C. Renowned for its natural beauty, legendary history, and cultural offerings, Washington, D.C. will set the dramatic background for this premier event.

Become a

SPONSOR

Sponsorship of the 2014 Summit provides an exceptional opportunity to showcase your organization's products, services, and commitment to coastal and estuarine habitat restoration. Your sponsorship will open the door to a focused, richly diverse, and highly influential group of coastal restoration and management experts.

*If you are interested in **just** exhibiting, please see the top of page 9 for more information.*

Benefits for

SPONSORS & EXHIBITORS

As Sponsors and Exhibitors of the 2014 Summit, you will:

- Reach more than 1,000 participants, including decision-makers from government agencies, businesses, foundations, and non-profit, academic institutions, tribal and grassroots organizations;
- Increase national awareness of your organization through our websites, newsletters (8,000 readers), registration brochure (20,000 recipients), and Summit program (more than 1,000 participants);
- Demonstrate your organization's commitment to best practices in the coastal restoration and management fields; from planning and design to monitoring and evaluation, and from science and practice to partnerships and collaboration.

General

SPONSORSHIP OPPORTUNITIES

Lead Sponsor ($50,000 and above)

- Most prominent listing of corporate logo in all Summit printed materials and on-site at event;
- Verbal and visual recognition at Summit plenary sessions;
- 1 full-page advertisement in the Summit program;
- Most prominent and complimentary 10' x 20' exhibit booth space;
- 8 complimentary Summit registrations;
- Recognition and organizational logo hyperlink on RAE's Summit website and TCS's website.

Principal Sponsor ($25,000 - $49,999)

- Very prominent listing of corporate logo in all Summit printed materials and on-site at event;
- Verbal and visual recognition at Summit plenary sessions;
- 1 full-page advertisement in the Summit program;
- Very prominent and complimentary 10' x 10' exhibit booth space;
- 5 complimentary Summit registrations;
- Recognition and organizational logo hyperlink on RAE's Summit website and TCS's website.

Executive Sponsor ($10,000 - $24,999)

- Prominent listing of corporate logo in all Summit printed materials and on-site at event;
- Visual recognition at Summit plenary sessions;
- 1 half-page advertisement in the Summit program;
- Prominent and complimentary 10' x 10' exhibit booth space;
- 3 complimentary Summit registrations;
- Recognition and organizational logo hyperlink on RAE's Summit website and TCS's website.

Patron ($5,000 - $9,999)

- Prominent listing of corporate logo in all Summit printed materials and on-site at event;
- 1 quarter-page advertisement in the Summit program;
- Complimentary 8' x 10' exhibit booth space;
- 2 complimentary Summit registrations;
- Recognition and organizational logo hyperlink on RAE's Summit website and TCS's website.

Benefactor ($2,500 - $4,999)

- Listing in all Summit printed materials and on-site at event;
- 1 quarter-page advertisement in the Summit program;
- Complimentary 8' x 10' exhibit booth space;
- 1 complimentary Summit registration;
- Recognition on RAE's Summit website and TCS's website.

Supporter ($1,800 - $2,499)

- Listing in all Summit materials and on-site at event;
- Complimentary 8' x 10' exhibit booth space;
- 1 complimentary Summit registration;
- Recognition on RAE's Summit website and TCS's website.

Contributor (in-kind, donation)

- Complimentary listing in all Summit printed materials;
- Recognition on RAE's Summit website and TCS's website.

Exclusive

SPONSORSHIP OPPORTUNITIES

Community-based Restoration Project ($35,000)

The Summit's community-based restoration project will take place in Chesapeake Bay on Saturday, November 1st, and engage more than 150 volunteers, partners, and local leaders in a hands-on event, helping to restore coastal habitat in the bay.

Sponsorship benefits include:

- All benefits at the Executive Sponsor level;
- Verbal acknowledgement during the event;
- Visual recognition during event, such as banners, posters, and display;
- Employee participation;
- Opportunity to address the project participants during event.

Summit Celebration ($35,000)

All registered participants are invited to attend our famous Summit Celebration during Tuesday evening of the Summit. Guests will have the opportunity to enjoy the finest local cuisine, live music, and gather with old and new friends—while celebrating our coasts, cultures and spirit.

Sponsorship benefits include:

- All benefits at the Executive Sponsor level;
- Verbal/Visual acknowledgement during the event;
- Opportunity to address the group;
- Five guest tickets.

Coastal Awards Luncheon ($35,000)

At a special plated luncheon for all Summit attendees, Restore America's Estuaries and The Coastal Society will take time to honor those who have made a significant commitment to coastal restoration and management.

Sponsorship recognition includes:

- All benefits at the Executive Sponsor level;
- Visual/Verbal acknowledgement during the luncheon;
- Opportunity to address the lunch audience;
- Invitation for five guests to attend the event.

"RAE's 2012 Conference in Tampa showcased a rich mixture of traditional environmental restoration applications and innovative cutting-edge concepts and techniques. The biennial RAE conferences continue to provide an effective 'one-stop' venue for scientists, managers and environmental restoration practitioners to share and learn, and have a great time doing so!"

—Holly Greening, Tampa Bay Estuary Program

Exclusive

SPONSORSHIP OPPORTUNITIES

(Continued)

Presidents' Opening Reception ($25,000)

The presidents' opening reception will kick off the official opening of the Expo/Poster Hall on Sunday evening, November 2nd. While exploring the Summit's Expo and Poster Hall, Summit participants will network with fellow colleagues and enjoy light appetizers, refreshments, and live music.

Sponsorship recognition includes:

- All benefits at the Executive Sponsor level;
- Visual acknowledgement during the reception;
- Five complimentary evening passes to attend event.

Climate Partner ($25,000)

Since 2006, RAE has been committed to organizing a Summit that is climate-neutral. RAE and TCS are continuing this commitment with the 2014 Summit and will offset 100% of the greenhouse gasses emitted due to Summit activities.

Sponsorship recognition includes:

- All benefits at the Executive Sponsor level;
- Verbal acknowledgement during the Opening Plenary;
- Visual acknowledgement in the program;
- Signage on-site at the event;
- Profile story in RAE Newsletter.

Summit Tote Bag ($10,000)

The Summit tote bag has become a sought-after item at our Summits, thanks in part to the beautiful coastal painting that adorns one side. Our eco-friendly bag will be used for years to come at the grocery store, beach visits, and during leisure travel.

Sponsorship recognition includes:

- All benefits at the Patron level;
- Organizational logo on one side of the tote bag;
- Visual acknowledgment in the Summit program;
- Opportunity to place company trinkets inside;
- 50 complimentary bags for your company.

"What I like about the RAE Conference is the range of interests and experts that are brought together to discuss solutions for coastal challenges. Environmental groups, agencies, scientists, private industry, engineers, educators are prominent and engaged in the dialogue. The networking that takes place is very apparent and effective."

—Timothy Feather, CDM Smith

Exclusive

SPONSORSHIP OPPORTUNITIES

(Continued)

Sofa Lounge(s) ($10,000 each, two opportunities)

Inside the Expo/Poster Hall, we will provide small, intimate lounges for our Summit attendees to relax, network, and work in.

Sponsorship recognition includes:

- All benefits at the Patron level;
- Strategic placement of company's marketing materials inside the Sofa Lounge(s);
- Placard placement, acknowledging the organization as the sponsor of the Sofa Lounge(s).

Monday and Wednesday Plenary ($15,000 each)

The Summit plenary sessions will provide a rich and diverse mix of insights and energy to the coastal restoration movement. Speakers will represent a number of sectors that we collaborate with, including government, business, non-profit organizations, foundations, universities, native American tribes, and grassroots associations.

Sponsorship recognition includes:

- All benefits at the Patron level;
- Verbal/Visual acknowledgement in the program and during the respective plenary.

Field Sessions ($15,000)

During Sunday, November 2nd, registered participants will take part in many field sessions in and around Chesapeake Bay, learning about local restoration projects, best practices, and collaboration experiences.

Sponsorship recognition includes:

- All benefits at the Patron level;
- Verbal/Visual acknowledgement in the program and during the Field Sessions.

Poster Hall ($10,000)

More than 150 posters will be presented over four days inside the Expo/Poster Hall

Sponsorship recognition includes:

- All benefits at the Patron level.
- Opportunity to hang company banner inside the Poster Hall.
- Acknowledgement inside the Summit Program booklet.

"RAE brings together a wide range of technical experts and topics relevant to coastal issues. As a Global Practice Director for Natural Resources Planning & Management, it is important for both me and my company to stay abreast of and contribute to leading innovations and trends in this important arena. Sponsorship of RAE enables us to do just that."

—Stephen Petron, Ph.D, CH2M HILL

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SPONSORSHIP OPPORTUNITIES

(Continued)

Poster Happy Hour ($5,000)

During the Poster Happy Hour, presenters mingle with Summit attendees, sharing their projects and experiences, while also networking with colleagues and clients in the Expo/Poster Hall.

Sponsorship recognition includes:

- All benefits at the Benefactor level;
- Visual acknowledgement in the program and during the Poster Happy Hour.

Wi-Fi Hotspots ($10,000 each, four opportunities)

Providing complimentary internet and charging stations along with limited seating for attendees inside the Summit's Expo and Poster Hall, while being a significant driver of traffic to your nearby booth inside the Convention Center.

Sponsorship recognition includes:

- All benefits at the Patron level;
- Placement of organizational logo at sponsored Wi-Fi Hotspot;
- Location of your 8' x 10' exhibit booth nearby;
- Strategic placement of company's trinkets and signage at Wi-Fi Hotspot;
- Placement of organizational materials on the desktop/screensaver of each computer securely placed at the Wi-Fi Hotspot.

ePosters ($15,000 - $20,000)

Several of the posters presented inside the Expo/Poster Hall will have the opportunity to be showcased on LCD TVs in digital and interactive formats.

Sponsorship recognition includes:

- All benefits at the Executive Sponsor level.
- Signage in and around the ePosters.
- Acknowledgement inside the Summit Program booklet.

"As a current coastal management program director and former wetland restoration manager, I am really encouraged by this new collaboration for the 2014 Summit. By building relationships and advancing our collective knowledge-base across disciplines, we will be better equipped as a broader coastal community to address emerging issues of our coasts and oceans."

—Bruce Carlisle
Massachusetts Coastal Zone Management

Exclusive

SPONSORSHIP OPPORTUNITIES

(Continued)

"The Mosaic Company was proud to be a major sponsor of RAE's 6th National Conference, which was held in the Tampa Bay area where we maintain a large base of operations. The local field trips and conference sessions were educational and informative, focusing on estuarine habitat restoration topics important to the interests of Mosaic and Summit attendees."

—Christine Smith, Mosaic

Continental Breakfast(s) ($5,000 for one or $12,000 for three)

During Monday, Tuesday, and Wednesday mornings of the Summit, attendees will join together inside the Expo/Poster Hall to enjoy a complimentary continental breakfast.

Sponsorship recognition includes:

- All benefits at the Benefactor or Patron level depending on level of sponsorship support;
- Placement of organizational logo near breakfast tables.

Coffee Break(s) ($3,500 each or $15,000 for all six)

Sponsor one or all six coffee breaks, and take advantage of immediate visibility and acknowledgement. Sponsoring all six coffee breaks includes benefits at the Patron level, and sponsorship of one coffee break includes all benefits at the Benefactor level.

Sponsorship recognition includes:

- All benefits at the Patron or Benefactor level (depending on level of sponsorship support);
- Strategic placement of organizational logo on/near tables.

Exhibitor

OPPORTUNITIES

With more than 130 exhibitors expected, the Summit 2014 Exposition provides participants with direct access to essential products, services, people, programs, and ideas. Join leading businesses, government agencies, non-profit organizations, academic and research institutions, product providers and others in showcasing your merchandise and expertise. Exhibitors represent all sectors and all aspects of coastal restoration and management.

Exhibiting at Summit ($1,400)

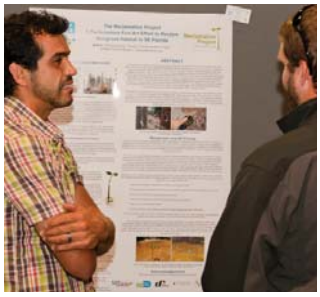
- One 8' x 10' exhibit booth space;
- 1 complimentary Summit registration;
- Exhibitor listing in Summit program;
- Recognition on RAE's and TCS' Summit websites.

"The Federal Highway Administration was excited to continue supporting RAE's ecological efforts on coastal resources. The Conference provides a platform for FHWA to discuss how the agency incorporates natural environmental protection and enhancement into the transportation decision-making process. We look forward to 2014 in Washington, DC!"

—Gerry Solomon,
FHWA Office of Project Development and Environmental Review

Summit

SCHOLARSHIP FUND



The Summit's Scholarship Fund provides support to students, staff of non-profit organizations, young professionals, and others, who otherwise would not be able to attend our biennial event. Scholarships are not intended to cover the full cost of the Summit, and generally provide assistance with registration and in some instances, partial help with travel expenses.

If your organization has interest in supporting the Scholarship Fund, please contact Harvey Potts at **hpotts@estuaries.org** or **(206) 624-9100** for further information.

"The Summit will be a valuable experience for marine law students and professionals; the collaboration between TCS and RAE will bring together a rich group of speakers and attendees."

—Susan Farady
Rhode Island Sea Grant Legal Program

"The RAE Conference is THE gathering place for individuals and organizations engaged in coastal restoration. Of the many conferences out there, this one is a MUST for anyone focused on coastal restoration, while providing an important opportunity to reconnect with key partners, establish new connections, and come away with new knowledge and inspiration."

—Steve Dubiel, Earth Corps

If you have interest in applying for a scholarship, please visit the Summit's website, *www.estuaries.org/summit* in Summer 2014 for more information.

"After attending the first six RAE conferences, I am more hopeful than ever that we will rebuild the coastal habitats and ecosystems that matter most to people around the U.S. and beyond. With so many people and organizations trying out new ideas and working together, there has been an exciting and rapid evolution from "I wonder if we can restore…?" to "How much restoration do we want…?"

—Robert Brumbaugh, The Nature Conservancy

FOR MORE INFORMATION ABOUT SPONSORSHIP AND EXHIBITOR OPPORTUNITIES, PLEASE CONTACT:

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206-624-9100

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FOR MORE INFORMATION ABOUT THE NATIONAL PROGRAM COMMITTEE AND PROGRAM CONTENT, PLEASE CONTACT:

Suzanne Giles-Simon
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RAE MEMBER ORGANIZATIONS

Galveston Bay Foundation · American Littoral Society Coastal Conservation · Save the Sound · clf conservation law foundation · Chesapeake Bay Foundation Saving a National Treasure · Coalition to Restore Coastal Louisiana · Earth Corps · North Carolina Coastal Federation · Save the Bay · Tampa Bay Watch Restoring the Bay Every Day · Save the Bay Narragansett Bay

RESTORE AMERICA'S ESTUARIES

NATIONAL OFFICE:
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Founded in 1995 and established as a 501(c)(3) nonprofit organization in 1999, Restore America's Estuaries (RAE) serves as a national alliance of 11 community-based organizations that protect and restore coastal and estuarine habitat.

www.estuaries.org

The Coastal Society

NATIONAL OFFICE:
P.O. Box 3590, Williamsburg, VA 23187-3590
Tel: (757) 565-0999 | Fax: (757) 565-0922

The Coastal Society is a 501(c)(3) nonprofit organization established in 1975, with a membership of over 300 private sector, academic, and government professionals and students. The Society is dedicated to actively ad-dressing emerging coastal issues by fostering dialogue, forging partnerships and promoting communications and education.

www.thecoastalsociety.org

Photos contributed by CK Productions, Gaylord National Convention Center, Harvey Potts, and Chesapeake Bay Foundation.